

BULLETIN [DOW CHEMICAL NEAR DEAL TO SELL MORTON SALT FOR \\$1.68 BLN - WSJ](#)

PRESS RELEASE

Organic Motion's STAGE(TM) and BioSTAGE(TM) Systems Go to Schools

Breakthrough Technology to Drive Next Generation Curriculum and New Programs at Leading Universities and High Schools Worldwide

Last update: 8:46 a.m. EDT April 1, 2009

organic motion NEW YORK, Apr 01, 2009 (BUSINESS WIRE) --

Organic Motion, the advanced computer vision software company, today announces the installation of its turnkey markerless motion capture systems, STAGE(TM) and BioSTAGE(TM), at a number of leading universities and institutions worldwide. The company's technology dramatically increases a computer's ability to "see" and understand human motion to generate highly accurate 3D tracking data in real-time, without using bodysuits or markers. The technology has been selected to drive innovative curricula and cutting-edge research focused on using human motion. Students at Rochester Institute of Technology, New York University Tisch School of the Arts Asia, Indiana University, Marshall University, the University of Florida, and Tolles Technical & Career Center are all benefiting from Organic Motion's advanced and easy-to-use systems.

Organic Motion's technology essentially creates a 'digital clone' of the person being tracked - without wearing any mechanical tracking devices. By completely removing the markers, the technology does not require expensive technicians to operate the systems, or the hassle of time-intensive calibration steps. This allows students to easily step into a system and personally interact with the technology to take advantage of a completely hands-on learning environment.

"Institutions must stay competitive to attract new students, and those students must graduate with the skills necessary to excel in the extremely competitive environments of digital content creation, data visualization and motion analysis," said Christine Arrington, Senior Analyst, Acacia Research Group.

"By integrating markerless motion capture, these programs can be much more efficient and effective in using motion capture as a teaching tool in content creation and visualization."

"Whether it's for the film school, research labs, or even the learning hospitals on campus, we're honored that these programs selected Organic Motion to deliver a greater learning experience," says Andrew Tschesnok, CEO Organic Motion. "By incorporating our technology, these schools are creating a more effective way of teaching, allowing students to have direct interaction with the most technologically advanced resource available."

Institutions currently using Organic Motion's STAGE and BioSTAGE

NYU Tisch School of the Arts Asia

One of the world's leading Fine Arts institutions selected Organic Motion's STAGE system to help students master digital animation and video techniques for observation, capture, analysis and visualization of motion from real-life.

Digital Worlds Institute, University of Florida

Digital Worlds (DW) is leveraging Organic Motion's technology to study how

Personal Finance Daily E-newsletter



Understand the most important financial issues that affect your life -- from financing a car to buying a home to planning for retirement.

MOST POPULAR

[Sign up](#)
[Privacy policy](#)

READ

E-MAILED

EDITOR'S PICK

- [Private sector cuts 742,000 jobs in March, ADP says](#)
- [Six reasons I am calling a bottom and declaring a new bull market](#)
- [Ford, GM March sales drop more than 40%](#)
- [U.S. stock futures slip to start second quarter](#)
- [Creating the perfect short trade](#)
- [US Stocks Up; Manufacturing Data Tops Views](#)
- [Is this bull market sustainable?](#)
- [Holy Hindenburg, what do I buy now?](#)
- [Obama's coded message to bank execs -- Be afraid](#)
- [Obama views bankruptcy likely for GM: report](#)

people interact in digital arenas, and to create entirely new virtual experiences. DW recently integrated the company's BioSTAGE application, to encourage collaborative research in psychology, neurology, medicine, bioengineering, sports sciences, the performing arts and rehabilitation.

Rochester Institute of Technology, Computer Graphics Design and Computer Science

RIT recently installed the STAGE system to enhance the virtual theatre experience research in cross-departmental, grant supported, research. Plans extending the use of the system into the classroom in computer graphics, computer science, medical illustration, new media, games, animation, dance, and motion graphics.

Indiana University

IU found Organic Motion's STAGE system ideal for its multidisciplinary research initiatives. Consistent with its new IT strategic plan, the university already has plans for uses in the Schools of Education; Health, Physical Education & Recreation; Communications; Informatics; Telecommunications and Fine Arts.

Marshall University, Center for Environmental, Geotechnical and Applied Sciences

Working closely with the mining industry and U.S. Mine Safety & Health Administration Academy, Marshall is developing a new generation of mine safety training technologies and is currently designing new immersive virtual reality training simulations. The new system will incorporate the Organic Motion STAGE system that will allow trainees to step in, experience and train in hazardous environments in a realistic virtual simulation, without the risk of training in a real hazardous situation.

Tolles Career & Technical Center

Students in Tolles' computer science department are learning how to create animations for both games and short films. The high school further plans to integrate Organic Motion's BioSTAGE biomechanical analysis package, enabling students to analyze exercises and stress injuries.

Benefits to Education Institutions

Organic Motion's turnkey STAGE and BioSTAGE systems provide a number of benefits to institutions, including:

- Transforming the Teaching Experience
- Simplified Capture Process
- Multi-Discipline Applications
- Robust Software Developer Kit (SDK)

To see full case studies on how each of these institutions are using Organic Motion's technology, and examples of student work, please visit www.organicmotion.com.

About Organic Motion, Inc.

Organic Motion, Inc. is a leading computer vision software company and maker of highly advanced markerless motion capture systems. For additional information, please visit www.organicmotion.com.

Organic Motion, STAGE, BioSTAGE and OpenSTAGE are trademarks of Organic Motion, Inc. in the USA.

SOURCE: Organic Motion, Inc.

Fusion PR for Organic Motion
Chris Michaels, 310-481-1431, Ext. 18
chris.michaels@fusionpr.com

or
Organic Motion
Jonathan Rand, President, 212-776-6100, Ext. 111
jonathan@organicmotion.com

[Get the Latest MarketWatch News >>](#)

PARTNER CENTER

	Switch to Scottrade, get up to \$100 back
	Get 100 Free Trades. E*TRADE Securities.
	100 free trades & up to \$100 back for switching.
	Trade free for 30 days at TD AMERITRADE.



Copyright Business Wire 2009 ■



Sponsored Links

"I'm Happy I Lost My Job"

After I got laid off, I found an easy way to make \$5k a month online.

www.RobertsCashBlog.com

AARP Auto Insurance

Over 50? You Could Save Up To \$388 On AARP Auto Ins From The Hartford.

aarp.thehartford.com

Buy Stocks for \$4

No Account or Investment Minimums. No Inactivity Fees. Start Today!

www.ShareBuilder.com

Top stories

- 4:27 PM today [March advance overshadows lousy quarter for dividend payouts](#)
- 6:16 PM today [Mark-to-market change might be nonevent for stocks](#)
- 4:08 AM today [Buyback service has suffered, but long-term record's good](#)

[Site Index](#) | [Topics](#) | [Archive](#) | [Help](#) | [Feedback](#) | [Media Archive](#) | [Premium Products](#) | [Mobile](#) | [RSS](#) | [Podcasts](#) | [Company Info](#) | [Advertising Media Kit](#) | [License our Content](#)

The Wall Street Journal Digital Network:

[WSJ.com](#) | [Barron's Online](#) | [BigCharts](#) | [Virtual Stock Exchange](#) | [All Things Digital](#) | [MarketWatch Community](#)
[RealEstateJournal.com](#) | [Financial News Online](#) | [WSJ.com Small Business](#) | [FiLife – Personal Finance](#)



Copyright © 2009 MarketWatch, Inc. All rights reserved.
By using this site, you agree to the [Terms of Use](#) and [Privacy Policy](#) .

MarketWatch.com: [Stock Market Quotes](#) - [Business News](#) - [Financial News](#)

Intraday data provided by [Interactive Data Real Time Services](#), a division of Interactive Data Corp. and subject to [terms of use](#). Historical and current end-of-day data provided by [Interactive Data Pricing and Reference Data](#). More information on [NASDAQ traded symbols](#) and their current financial status. Intraday data delayed 15 minutes for Nasdaq, and 20 minutes for other exchanges. Dow Jones Indexes(SM) from Dow Jones & Company, Inc. SEHK intraday data is provided by Comstock and is at least 60-minutes delayed. All quotes are in local exchange time. Real-time last sale data provided by NASDAQ.